

#### A Division of Marketplace Chaplains

# **Executive Summary**

### **Challenges & Opportunities:**

- Team Members, as well as their families, continually address their own life challenges & opportunities
- Residents dealing with difficult and life-threatening health issues and separation from their family
- Families addressing the realities of life with and for their loved ones
- Team Members continually giving of themselves & of their training & experience to meet needs
- Administrators managing revenue uncertainties while leading teams to continuous improvements in quality and service effectiveness to customers and their families.
- Changing community environment as new residents join the community
- The physical, emotional, relational, and spiritual well-being of the community and its members

### **Senior Living Chaplains offers and delivers:**

- 36 years of experience serving companies & their people; 1,700+ chaplains employed in North America
- Exceptional care to Team Members, Residents and their families
- Regularly scheduled visits each week by the same male and female chaplains, who are assigned to serve the people in each Senior Living community
- Crisis response and 24/7/365 availability for meetings or visits away from the community in hospitals, homes, funeral homes, coffee shops...
- Officiate at many funerals, and in every case, help the family, Team Members, Residents with grief in times of loss
- Comprehensive, turnkey operation as chaplains serve as a team which is selected, trained, coached, and led by Division leadership throughout North America and Mexico.
- Accountability reports of service activity are delivered to Senior Living Administrative leadership on a consistent and regular basis
- Non-profit cost model develops very affordable pricing for each company

## **Anticipated Benefits to Your Company and Your People:**

- Consistent Care Delivered by the same Chaplains
- Improves Overall Attitudes & Morale in your Community
- Increases Loyalty; People Feel "Valued"
- Increases Commitment to Goals and Objectives
- Reduces Resident & Team Member Conflicts
- Reduces Stress
- Grief Care for Families & other Community Members
- Improves Workplace Safety
- Under Girds Corporate Culture
- Decreases Absenteeism
- Increases Productivity
- Reduces Turnover; Increases Retention of the Best People

**Companies Served by Senior Living Chaplains include:** Arbor Springs Health & Rehab, BeeHive Homes, Bethesda Senior Living Communities, Bickford Senior Living, Central Management, Opis Senior Services Group, Paramount Healthcare, Touchstone Communities, Trilogy Health Services...